

ACGI Knowledge Days 2018

Agenda with Tracks and Sessions



The Knowledge Days team will continue to update the agenda as session topics and descriptions are finalized.

KDays will have a variety of over 40 education sessions, across four tracks, many of which are approved to earn CAE credits. Note that our conference capacity is limited and registration is on a first come, first serve basis.

Please register today at: www.knowledgedays.com to reserve your space.

REGISTER NOW

General Sessions



Open to all! Participate in these general sessions from Wednesday afternoon through Friday afternoon. On Wednesday (Day 1), we've planned four back-to-back sessions for your arrival and warm up to KDays, designed to give customers knowledge on how to best leverage ACGI's modules, professional services, and client support. Come early and meet your account representatives, project managers and other key ACGI staff. On Thursday (Day 2) and Friday (Day 3), we have planned a lineup of informative and inspiring presenters.

P Power Up

Power Up sessions will showcase exciting new features and enhancements that will be available to customers in coming releases of Association Anywhere and Certelligence. Be among the first to take a tour of ACGI's new navigation and menuing, with live demonstrations and discussions. You will also get to know ACGI's product experts and get straight answers to your question about the direction of ACGI's products.

B Best Practices



Best Practices sessions will be mainly presented by savvy customers, stepping up to share their experiences and system knowledge with you about how to best leverage the various capabilities of Association Anywhere and Certelligence. Expert advice, live system examples, and client case studies are just few reasons that you won't want to miss these sessions.

T Training

Training sessions at KDays 2018 will cut to the chase with practical lessons on using some of your system's most critical features. With live instructions and real-world examples, ACGI's knowledge experts will show you how to go further and faster with your system. Most sessions are seminar based, focused on helping to improve your skills in specific areas of your system. Concise, 50-minute training sessions will free up your schedule to participate in other KDays tracks and sessions. Note that ACGI is also holding pre-conference workshops on Wednesday, June 6th, for an additional fee at registration.

V Extending the Value









Extending the Value of Your System sessions will be led by ACGI's Resource Partners. Each will present best practices and discuss how your organization can extend the functionality of Association Anywhere and Certelligence. Topics will include communities, content management, benefits of AMS-LMS integration, streamlining event processes, marketing automation, and more!

DAY 1 (Wednesday, June 6)		<u>REGISTER NOW</u>		Location
9:00 AM - 4:30 PM	Resource Partners Move in and Setup-up			Resource Partners
1:00 PM - 5:30 PM	Registration Desk Open			Harborview Gallery
1:00 PM - 5:00 PM		T Pre Conference Workshop 1	T Pre Conference Workshop 2	Resource Partners Move in & Setup-up
		Severn 1	Severn 2	
	General Sessions	Business Objects - Basic Training (Additional Fee)	Event Management Module Setup & Configuration (Additional Fee)	
	Harborview Ballroom I			
2:00 PM - 3:00 PM	Are You Fully Utilizing ACGI's Modules?			
3:00 PM - 4:00 PM	Preparing for Your Version 8 Upgrade			
4:00 PM - 4:30 PM	Getting the Most Out of ACGI's Wiki and ASSET			
4:30 PM - 5:00 PM	Which Reporting Tool Should I Use?			
5:30 PM - 7:00 PM	Welcome Reception			Sheraton Skywalk

Day 2 (Thursday, June 7)

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Location

6:00 AM - 7:00 AM	Baltimore Harbor Walk / Run				Sheraton Lobby
7:00 AM - 5:30 PM	Registration Desk Open				Harborview Gallery
7:15 PM - 8:20 AM	AMC Roundtable Meeting & Breakfast (Invitation Only)				The Boardroom
7:15 AM - 8:30 AM	Breakfast & Meet the Experts (Resource Partners)				Chesapeake Ballroom
8:30 AM - 9:15 AM	Welcome Address				Chesapeake Ballroom
9:15 AM - 10:30 AM	Keynote - Creating a Culture of Innovation, Jamie Notter				Chesapeake Ballroom 
10:30 AM - 10:50 AM	Energy Break with Resource Partners				Harborview Gallery
	P Power Up	B Best Practices	T Training	V Extending the Value (Presented by Resource Partners)	
	Severn Room I & II	Loch Raven I & II	Harborview Ballroom I & II	Camden I	Camden II
11:00 AM - 11:50 PM	Understanding GDPR: ACGI Tools and Tips to Help with Your Compliance	Having SUM Fun: Storing, Using & Manipulating Data	Business Process Mapping for Automating Your Workflows	How Associations are Delivering Educational Content in an On-demand World 	
12:00 PM - 12:50 PM	Lunch & Meet the Experts (Resource Partners)				Chesapeake Ballroom
1:00 PM - 1:50 PM	The Road Ahead - ACGI's Product Roadmap				Chesapeake Ballroom
2:00 PM - 2:50 PM	Product Showcase: Creating Custom Apex Report in v8.2.1+	How to Move Your Organization from Manual to Automated Processes (credentialing focused)	Best Practices for Using ECommunications Management ("ECM") module	10 Event Tech Trends & How They Will Improve Your Events 	
2:50 PM - 3:10 PM	Energy Break with Resource Partners				Harborview Gallery
3:10 PM - 4:00 PM	The Emotion of Product Interaction	Taking the Complication out of Accounting: Crossing Your T's & Dotting Your I's	Attributes - How and Where to Use Them	APEX Reports -- Exploring Features from Simple to Complicated 	5 Effective Principles for Web Projects: How to Use Them Towards Your Success Presentation 
4:10 PM - 5:00 PM	Product Showcase: Explore the Credentialing Journey with Certelligence	API Integration Between Your Website and ACGI	Business Object: Enhancements & Key Techniques to Get the Most Out of Your Data	Crafting Exceptional Digital Experiences: Lessons Learned from Brewing Craft Beer 	
5:00 PM - 5:45 PM	Free Time				
5:45 PM - 6:15 PM	Meet at Sheraton Lobby to take Bus to M&T Stadium				Sheraton Lobby
6:30 PM - 9:30 PM	Customer Appreciation Dinner				M&T Stadium

Day 3 (Friday, June 8)

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Location

6:15 AM - 7:00 AM	Rise & Shine Yoga				Sheraton Fitness Center
7:15 AM - Noon	Registration Desk Open				Harborview Gallery
7:15 AM - 8:30AM	Breakfast & Meet the Experts				Chesapeake Ballroom
8:30 AM - 9:20 AM	General Session: From Third-and-Long to First-and-Goal: Using Your Playbook for Success 				Chesapeake Ballroom
	P Power Up	B Best Practices	T Training	V Extending the Value (Presented by Resource Partners)	
	Severn Room I & II	Loch Raven I & II	Harborview Ballroom I & II	Camden I	Camden II
9:30 AM - 10:20 AM	User Experience: Delivering Product Value	When you give a mouse a cookie... Extending and Improving the Customer Experience with ApEX, CSS and Javascript	If I Could Turn Back Time – Smart Fixes for Common Mistakes	Meeting the Expectations of Today's Learners 	Digital Application Transformation With Rackspace Presentation
10:30 AM - 11:00 AM	Energy Break with Resource Partners				Harborview Gallery
11:00 AM - 11:50 AM	Benchmarking Data: Unlocking Your Data to Enhance Constituent Value	Find a Pro - A Case Study of Using ACGI's Referral Module	Display Data that's Meaningful to You - Creating Dynamic Overviews	Attracting, Engaging, and Retaining Members with Online Community 	
12:00 PM - 1:00 PM	Lunch & Meet the Experts (Resource Partners)				Chesapeake Ballroom
1:00 AM - 1:50 PM	General Session: Innovation Game The Technology Disruptors to Watch 				Chesapeake Ballroom
2:00 PM - 2:50 PM	Product Showcase: Using Online Submissions Module for Your Applications	Are Your Credentials Future Ready?: Making the Case for Micro-credentials 	Styling SSA Pages by Applying Themes with CSS & Template Manager		
3:00 PM - 4:00 PM	Closing Remarks and ACGI Users Group Meeting				Chesapeake Ballroom